

Reference number	EIA000295
Date Submitted	25/01/2024
Subject of the EIA	Introduction of parking charges at Lickey Hills Country Park
Brief description of the policy, service or function covered by the EIA	To introduce a sustainable income stream to fund and maintain the park. Parking charges will be in line with 2024-25 rates at Cannon Hill Park i.e. £2.20 for up to 2 hours, £3.30 for up to 4 hours, £5.00 all day parking. Season ticket option will be available
Equality Assessment is in support of...	["New function"]
How frequently will you review impact and mitigation measures identified in this EIA?	Quarterly
Due date of the first review	2024-07-25

Which directorate(s) are responsible for this EIA?	["City Operations"]
Division	Street Scene
Service area	Parks & Nature Conservation Service
Budget Saving	Yes

What is the responsible officer's email address?	Matt Hageney
What is the accountable officer's email address?	Andy Vaughan



Data sources	["Consultation results", "Surveys"]
Data source details	<p>We do not have the demographic data for park visitors i.e. park visitors can come from anywhere in the city, and even further afield (given the park's location in Worcestershire), so there is no way of telling the demographics of park visitors. This project will impact on any park user across the city that parks their car at Lickey Hills Country Park.</p> <p>This project will also impact on users of The Old Rose & Crown public house and Lickey Hills Golf Course, as the car park that serves both businesses is within project scope. Discussions will take place with both stakeholders to mitigate the impact surface improvement works and car park charging will bring. Data has been collected as part of the previous stakeholder consultation from local businesses, Lickey Hills Advisory Committee, Worcestershire County Council, as well as the District Parks Manager and Senior Ranger on site.</p>

Does this proposal impact people due to their age as per the Equality Act 2010?	Yes
What age groups are impacted by your proposal?	["10-19 years", "20-29 years", "30-39 years", "40-49 years", "50-59 years", "60-69 years", "70-79 years", "80-89 years", "90 years or over"]
Please describe the impact to the age characteristic	<p>There is a risk that older citizens may be adversely disadvantaged by the charging policy, especially those from low income households. Although we have no data to support this and this is anecdotal, this issue has been raised in the public consultation for a similar project at Cannon Hill Park in 2017. There is a risk that older citizens with low incomes may be put off from visiting Lickey Hills Country Park as a result of the car park charging scheme.</p> <p>There is a risk to low income young people or families too - the car park charging scheme may put them off from visiting Lickey Hills Country Park.</p>



<p>How will you mitigate against any negative impact to the age characteristic?</p>	<p>Feedback from a previous stakeholder consultation has led to the decision to revise the chargeable period for parking i.e. car park charges will begin later than originally planned, for the benefit of dog walkers etc. This risk is also partially mitigated by the availability of a parking season ticket, as well as the availability of free bus travel for older citizens. Lickey Hills Country Park is served by effective bus routes with the numbers 98 (serving City Centre, Selly Oak, Northfield) stopping approximately 5 minutes walk from the park and the number 47 (serving City Centre, Highgate, Selly Park, Cotteridge and Turves Green) stopping within 15 minutes walk. Park users/citizens will be asked for their opinions on a suitable pricing structure and their feedback sought on the cost of season ticket through the forthcoming public consultation. Further reviews of the scheme will take place post-implementation to identify possible opportunities to further mitigate the impact on older citizens with low income.</p>
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<p>Does this proposal impact those people with a disability as per the Equality Act 2010?</p>	<p>Yes</p>
<p>Please describe the impact to the disability characteristic</p>	<p>Disabled drivers/blue badge owners are not disadvantaged by the car park charging scheme, as they are not subject to charging in line with the Council's policy on disabled parking, as long as a valid blue badge is on display within the vehicle whilst parking within the park.</p>
<p>How will you mitigate against any negative impact to the disability characteristic?</p>	<p>The Council's policy on disabled parking mitigates against any negative impact of the car park charging policy.</p>

<p>Does this proposal impact citizens based on their sex as per the Equality Act 2010?</p>	<p>Yes</p>
<p>What sexes will be impacted by this proposal?</p>	<p>["Male", "Female"]</p>



Please describe the impact to the sex characteristic

There is a risk that single parents, especially those from low income households, may be adversely disadvantaged by the charging policy. Although we have no data to support this and this is anecdotal, this issue has been raised in the public consultation for a similar project at Cannon Hill Park in 2017. There is a risk that single parents with low incomes may be put off from visiting Lickey Hills Country Park as a result of the car park charging scheme.

How will you mitigate against any negative impact to the sex characteristic?

Feedback from a previous stakeholder consultation has led to the decision to revise the chargeable period for parking i.e. car park charges will begin later than originally planned, for the benefit of dog walkers etc. This risk is also partially mitigated by the availability of a parking season ticket. Lickey Hills Country Park is served by effective bus routes with the numbers 98 (serving City Centre, Selly Oak, Northfield) stopping approximately 5 minutes walk from the park and the number 47 (serving City Centre, Highgate, Selly Park, Cotteridge and Turves Green) stopping within 15 minutes walk. Park users/citizens will be asked for their opinions on a suitable pricing structure and their feedback sought on the cost of season tic



What legal marital or registered civil partnership status will be impacted by this proposal?

N/A





[Redacted]

